

BOARD MINUTES

CCS Charity Guild 2022 Board Minutes

January 12, 2022

In Attendance

Marcy Hirshberg, Kathy Solomon Geri Eubanks, Kayc Carper, Sissy Luciani, Sue Frankiewicz, Kristin Golub, Ryann Kennedy, Maria Curtis, Jen Pasilla

Agenda Items and Actions

- PRESIDENT'S REPORT - Marcy
 - Marcy welcomed the new board and thanked everyone for their participation
 - Marcy reviewed the Guild's mission which states, *"The mission of the Country Club of the South Charity Guild is to support Atlanta area non-profits. Our 100% volunteer-based group is dedicated to raising funds and awarding grants to improve the quality of life for those in our community facing hardship"*
 - Marcy's goals for the Guild this year are to raise money, support Charities, and grow membership
 - Marcy requested a list of at least 10 names from each board member of potential Charity Guild volunteers
 - Marcy requested all communication regarding the Charity Guild be sent via email

- EXECUTIVE VICE PRESIDENT REPORT - Kathy Solomon
 - Kathy reported she will oversee Membership, Sponsorship, and Events while Marcy will oversee the Treasurer, Communications, and Charities
 - Kathy reported the Parton Party has been cancelled due to COVID concerns
 - Kathy shared the goals for 2022 is to raise \$216,000 through the following:
 - Patton and Membership donations - \$170,000
 - Event revenue - \$27,000
 - Auction revenue - \$12,000
 - Sponsorship - \$6,000

- TREASURER'S REPORT - Geri Eubank
 - Geri reviewed attached financial reports
 - Geri is working on cleaning up the QuickBooks ledger and reconciling the reports from Stripe and Venmo

- VICE PRESIDENT'S OF CHARITIES REPORT - Sissy Luciani and Sue Frankiewicz
 - Ballots are out to the membership and are due back by the deadline of January 23rd

- Once the vote is tallied, the website will publish the results and selected charities and an announcement will be published in the Resident Review
- Donation checks to the 2021 charities will be presented to the charities by Kathy Solomon and Marcy Hirshberg, and Sue Frankiewicz
- Six charities are approved to receive large donations in 2022. Sissy presented a motion that if the executive committee does not want to fund a 7th charity in the event of a tie, or if there is a 3 way tie for 6th place a ballot will be sent to the membership and a simple majority will break the tie within 5 days. Marcy seconded the motion and it was passed by the board
- VICE PRESIDENT OF COMMUNICATION - Maria Curtis
 - Maria requests all content for the Resident Review be received the first week of the month
 - Pictures should be a minimum of 2 mg
- VICE PRESIDENT OF TECHNOLOGY - Jennifer Gabriel (presented by Marcy on Jennifer's behalf)
 - Jennifer request a one to two week lead time on all email blasts requests as well as web site posts
 - Pictures need to be at least 350 kb resolution
 - All content needs to be proofed as it will be added as presented
 - Jennifer is available for Kindful training
- VICE PRESIDENT OF EVENTS - Jen Pasilla
 - There are two events planned for 2022. One will be in the Spring and one will be in the Fall. The Spring event is scheduled to be held at the Scott's residence and the Fall event will be held at the club
- VICE PRESIDENT OF MEMBERSHIP - Ryann Kennedy
 - It is being considered to make March "Membership Month" again. A mailbox bow is being considered for patrons who join in March or some other type of recognition
- VICE PRESIDENT OF SPONSORSHIP - Kristin Golub
 - Kristin is working to restructure the Sponsorship levels
 - Will focus on utilizing personal relationships to gain more sponsors
- NEW BUSINESS
 - Marcy reported Tracy Nolde and Anne Tiano will oversee the Social Media accounts
- ADJOURNMENT
 - Meeting was adjourned at 8:15pm

Next Meeting

- Next meeting is scheduled for Wednesday, February 9th, at 6:30, in the Magnolia Room at the club