

BOARD MINUTES

CCS Charity Guild 2022 Board Minutes

February 9th , 2022

In Attendance

Marcy Hirshberg, Kathy Solomon, Sissy Luciani, , Kristin Golub, Ryann Kennedy, Danielle Prescott, Maria Curtis, Jen Passilla

Agenda Items and Actions

- PRESIDENT'S REPORT - Marcy Hirshberg
 - Volunteer sheets have been distributed to the appropriate committees
 - Requested VP's to edit as needed
 - Noted 60+ volunteers
 - Sample welcome note email to volunteers has been shared
 - Marcy suggested to include in follow-up email volunteers do not need to be a member to volunteer and suggested to include an opportunity to join link
 - Include purpose and goals of committee in email
 - Include contact information
 - State open to ideas
 - Events committee has many volunteers - if they only want to do small tasks that is stated in the notes column
 - Borrow volunteers from lists as needed
 - Engage with volunteers and stay in touch

- EXECUTIVE VICE PRESIDENT REPORT - Kathy Solomon
 - Grant History Review
 - \$5,318,191 have been donated since 1989
 - Suggested from Sue to add drive information to total as well

- TREASURER'S REPORT - Marcy Hirshberg for Geri Eubanks
 - Financial Report attached
 - Adjustments to budget items will be made as costs are obtained
 - Donations to date \$16,606.77
 - Join now button added to emails
 - Cash in hand = \$180,000 Minimum suggested reserve is \$75,000

- CHARITIES REPORT - Sissy Luciani and Sue Frankiewicz
 - 6 charities have been selected for 2022; Camp Sunshine, Champions Community Foundation, Curing Kids Cancer, Hire Heros USA, Senior Services of North Fulton, Wellspring Living
 - Drives established for 5 of the 6 Charities

- Every drive will have collection boxes at the CCS tennis center, the Falls HOA, and 3 CCS homes
- Donation checks were presented to small grant recipients
- COMMUNICATION REPORT - Maria Curtis
 - Residents Review information reviewed
 - Button added to email blast for membership
 - Residents Review content being created now
 - Graphics need to be high resolution - dpi minimum should be 1 mg small picture 2 mg for large pictures
 - Due to HOA by 18th so need information week prior
 - March drive to be included in Residents Review
- TECHNOLOGY REPORT- Marcy Hirshberg for Jennifer Gabriel
 - Technology report attached
 - 44%of membership participated in voting for charities - goal is 50%. Quorum is 33%
 - The website is being updated - contact Jennifer Gabriel for additional change requests
 - "More" section needs content
 - Board minutes will be included in Board only section accessed by password
 - Kindful and QB being re being merged
 - Next month membership info will be added to the web site along with Charity Drives
 - Need 7 day lead time - must proof your submission
- EVENTS REPORT - Jen Passilla
 - April 30th - "Havana Nights" themed event to be hosted at the Scott's house. Cuban themed invite has been created
 - Ticket pricing will include a discount for Patrons to encourage people to give in advance of the event
 - Auction items needed - 4 to 5 live auctions + theme baskets for silent auction
 - Auctioneer has been secured
- MEMBERSHIP REPORT - Ryann Kennedy and Danielle Prescott
 - Membership flier is being produced
 - Goal is to continue the month of March as the Membership drive month
 - Brochure and giveaway will be hung on mailboxes
 - Idea for a giveaway being considered
 - Kim Bryant will be the greeter for the new neighbors
 - New "Heart to Heart" Volunteer is needed - Kathy reaching out to Sylvia Lundburg
- SPONSORSHIP REPORT - Kristin Golub
 - Sponsorship packets are being produced
 - Review of Sponsor levels
 - Review of Sponsor benefits
- NEW BUSINESS
 - Marcy reported Tracy Nolde and Anne Tiano will oversee the Social Media accounts
- ADJOURNMENT

- Meeting was adjourned at 8:15pm

Next Meeting

- Next meeting is scheduled for Wednesday, March 3rd, at 6:30, in the Magnolia Room at the club