

Charity Guild Meeting Minutes October 11, 2023

The meeting was convened at 6:30 p.m. at the CCOS Clubhouse.

Board members in attendance were Marcy Hirshberg, Kathy Solomon, Ruchi Dave, Kristin Golub, Kayc Carper, Jen Passilla, Ryann Kennedy, Geri Eubanks, Sissy Luciano, Tracy Hobbs, and Mary Lyn Kurish. Not in attendance were Jennifer Gabriel, Ann Marie Cassidy, Maria Curtis, and Anne Tiano.

Approval of the September 13, 2023, Meeting Minutes – (ML)

A motion was made to approve the September 2023 minutes. Kathy and Ruchi motioned to approve. Kayc seconded the motion. The minutes were approved without amendments.

President's Report – Marcy

Marcy presented the Charity Guild Board Slate for 2024. All positions except the EVP have been filled. Kathy and Marcy will continue to work to fill the EVP position. In the event it is not filled Kathy Solomon and Marcy will assist in that role. The slate, to be voted on by the end of December, is as follows:

Charity Guild Nominating Committee Slate 2024

President - Ruchi Davé

EVP - TBD

Treasurer - Geri Eubanks

Secretary - ML Kurish

Charities - Sissy & Tracy

Membership - Kat Anderson & Nicole Vereen

Sub Committee - Bows - Monica Murray & Whitney Kaplan

Sub Committee - Heart to Heart – Jacqueline Large

Events - Stacy Ramani, Jen Passilla, and Leslie Wilks

Sponsorship - Kristin Golub & Kayc Carper

Technology - Jen Gabriel

VP Communications - Lauren Nelson

- Resident's Review and Eblasts

Junior Guild (falls under charities but is not a board position) - Gol Kimbrell & Karri Holms

Marcy shared news of the commencement of a Junior Charity Guild as part of the overall guild. The leaders of this effort have a lot of new ideas they hope to execute with interested young people in the neighborhood. Also, the group will assist in volunteering at guild activities and will be able to accrue service hours if they wish.

A vote was taken, and the new 2024 board slate was approved unanimously. Marcy thanked Ryann and Megan Ross, the nominating committee, for their efforts to put the 2024 slate forward. Also, everyone gave a shout out of thanks to Ryann and Danielle for their dedicated and very productive work around membership.

Marcy introduced the topic of surplus funds raised in 2023 and asked for ideas for the best way to use that money. Before proceeding with the discussion, Marcy asked Geri to give the treasurer's report.

Treasurer's Report – Geri

Geri reported that the bank account is reconciled through 09/30/23. QuickBooks and Kindful are reconciled through 10/11/23. Cash on hand as of 09/13/23 is \$398,006.47. As of 10/11/23 we are \$40,828.69 over our projected donations revenue goal! Currently there are 33 vendor booths participating in the Hope for the Holidays event, who have generated \$7,586.45. Also, event ticket sales are \$2,141,77 and are expected to double.

As stated above there is approximately \$398,000 in current funds, and an additional \$30,000 expected to be added before the end of the year. The \$30,000 are funds from The Invited Corporation, \$20,000, and from a private donor, \$10,000. Geri reported that \$180,000 of the \$398,000 are allocated for the 2023 large charities and \$30,000 is budgeted for the 2024 small charities. This money will be paid out at the upcoming Patron's party in early 2024. After putting in the 2024 reserve \$75,000 for charities and \$10,000 for expenses, the remainder of the funds – approximately \$133,000 – is the amount to be discussed and decided on how to allocate.

See attachments for Treasurer's report, 2023 Budget, and Statement of Cash Flows.

President's Report Continued – Marcy

Marcy opened the excess funds discussion asking the board to be creative and brainstorm various ways to use this money. One option proposed was to fund the 2023 six large charities with an additional \$5,000 each – the maximum amount allowed for as stated in the guild by-laws. A second option proposed was again to fund additional large charities in 2024. (The charter calls for funding five large

charities up to \$25,000 each. This year a board vote approved funding six large charities up to \$30,000 each.)

Another option proposed was to increase the funding amounts for the small charities. This option was dismissed because the small charity granted amount had very recently been increased from \$5,000 to \$10,000.

These options generated conversation about how well situated the charities are to take on additional funds with little advance notice. There was agreement that the extra funds were not so substantial that this would cause a problem in spending for the charities.

After further discussion, including the effects of a down economy on funding, the following proposal was presented for a board vote.

#1 – Give each of the 2023 six large charities an additional \$5,000 for a total of \$35,000 each.

#2 – Allocate \$60,000 of excess money to fund an additional 6th and 7th large charity with up to \$30,000 in the 2024 budget cycle.

#3 – Vote to reconfirm that \$30,000 will fund three small charities in 2024.

#4 – Any remaining funds to be moved into the 2024 budget.

The votes were taken, and the four proposals were unanimously approved.

Charities Report – Sissy/Tracy

Information regarding the 2024 streamlined applications for large and small charity grant candidates was sent out via Eblast and posted on the guild website. Submission for consideration will go live on November 7, 2023.

Kathy asked if the change of funding eligibility from two years to one year on and then one year off was communicated and if there has been any feedback. This change has been made and no feedback has been received to date.

The CASA fund drive was a huge success, especially when Sissy showed up with all the bicycles. Thanks to all. The next fund drive is for NFCC and runs from October 15th to the end of the month. Gently used coats, hats, mittens, and scarves can be dropped off at the tennis center or at three CCOS residents' homes. Suzanne Antinori will lead this month's drive. November's drive will be for Wellspring Living.

For the Hope for the Holidays event, Tracy is scheduling charity representatives to draw raffle tickets. It was recommended that a guild person be dedicated to greeting the charity representatives attending. Marcy will speak to Betty Wolf, who has volunteered to help with event set-up, about taking on this role.

Sponsorship Report – Kristin/Kayc

Grapes and Grains has committed again to donate in 2024 a percentage of proceeds from their Bourbon Dinner event. A writeup of this successful event will be in an upcoming Resident's Review. Also, Grapes and Grains plans to email their customers before the year end and explain how accumulated points on clients' accounts can be donated to the guild or non-profit. These points have a cash value which will be given as a check to the guild.

There was discussion about how donations in kind will be recognized in the future. Organizations will receive recognition tied to the event they support going forward.

Events Report – Jen P./Kathy

For the Hope for the Holidays event, there are 33 confirmed vendors and one interested potential. Kathy had printed 1500 post cards with information marketing the event – 750 for the neighborhood and the balance to be distributed elsewhere. There are posters located at the tennis courts. Board members were encouraged to spread the word and encourage ticket sales. Regarding food, the club will cater for all but dessert, which may be provided by Southern Baked Pies

and Nothing Bundt Cakes. Most likely the specialty cocktail will be champagne based. Another planning meeting is scheduled for next week when Kathy and Jen will meet with and transition the execution phase of the event to Issure Chen.

Kristin will again host the upcoming Volunteer Appreciation event at her home on Wednesday, December 13, 2023. Thank you, Kristin! The regular monthly guild meeting will be held between 6:00–7:00, with the party beginning at 7:00 p.m. Each board vice-president should prepare their own list of volunteers to be invited.

The January 2024 Hope Awards location has not been decided. This issue needs to be resolved before the next meeting in November. Board members were impressed upon to think of possible locations that would be appropriate for this two-hour cocktail party that is completely put on by the guild. The host has no responsibility other than providing a location for approximately 80-100 attendees. Dates being considered are January 20, January 27, and February 3, 2024. If a home is not volunteered, the CCOS recreation center could be a possible location. ML will check on availability and cost.

Lastly, the November monthly meeting has been postponed until after the Hope for Holidays function. The new date is November 15, 2023, at 6:30 p.m. at the club.

Membership Report– Ryann

Ryann reported that the welcome gift for new neighborhood residents project is moving forward. Also, the transition of responsibility for Membership from Ryann and Danielle to Kat Anderson and Nicole Vereen began today. They met to discuss next year's key dates and changes to be made, including mailing information in March for the membership drive in large, colorful envelopes. The idea to use the neighborhood exit LED information signs to advertise next year's drive was suggested and met with enthusiasm.

Communication Report – Marcy

The November Resident's Review will spotlight Wellspring Living, and their drive, the Hope for the Holidays event, and Diane Johnson as a sponsor.

The December Review will have the writeup of the Bourbon Dinner charity event sponsored by Grapes and Grains. In addition, there will be a feature on Diamond Donors, including the Invited Corporation, as well as details about the upcoming Hope Awards event for patrons.

Finally, the new neighborhood magazine, Stroll, has given the guild one half page of space each month.

Technology- Jen G.

There was no report on technology this month.

Heart to Heart – Marcy

ML will speak with Jacqueline about sending a gift to Megan Ross, recovering from back surgery, and Bradley Keeter, recovering from a stroke.

At approximately 8:25 p.m. there was a motion by Kathy to adjourn which was seconded by Ruchi. All approved of the motion.

