



Country Club of the South Charity Guild

2025 BUSINESS SPONSORSHIP OVERVIEW



Country Club of the South Charity Guild

Mission & Core Values

MISSION

The mission of the Country Club of the South Charity Guild is to support Atlanta area non-profits. Our 100% volunteer-based group is dedicated to raising funds and awarding grants to improve the quality of life for those in our community facing hardship.

The mission of the Sponsors of the Charity Guild is to cover all Operational costs to enable all member / patron donations to directly benefit the charities.

CORE VALUES

Honesty and Integrity - We value open, truthful communications and adhere to the highest ethical standards in our business practices. We fully research all organizations that receive grants.

Fiscal Responsibility - We effectively manage donations and event profits to maximize our grant awards. We provide timely, accurate and complete financial reporting.

Commitment to Excellence - We strive for continuous improvement in order to exceed the expectations of our Patrons, members and the organizations we serve.

Community Oriented – We impact our community by presenting the membership with charities that positively support those in need locally.



2024 Volunteer Appreciation Party



Country Club of the South Charity Guild Overview

CCS Charity Guild—An Opportunity to Market Your Business to an Audience that can Support Your Economic Interests

The Country Club of the South Charity Guild invites you to help us celebrate over 30 years as one of Atlanta's most successful charitable organizations. Since 1988, The Charity Guild and its members have donated over \$6,000,000 and countless hours to help over 75 Atlanta-area charities and thousands of their clients.*

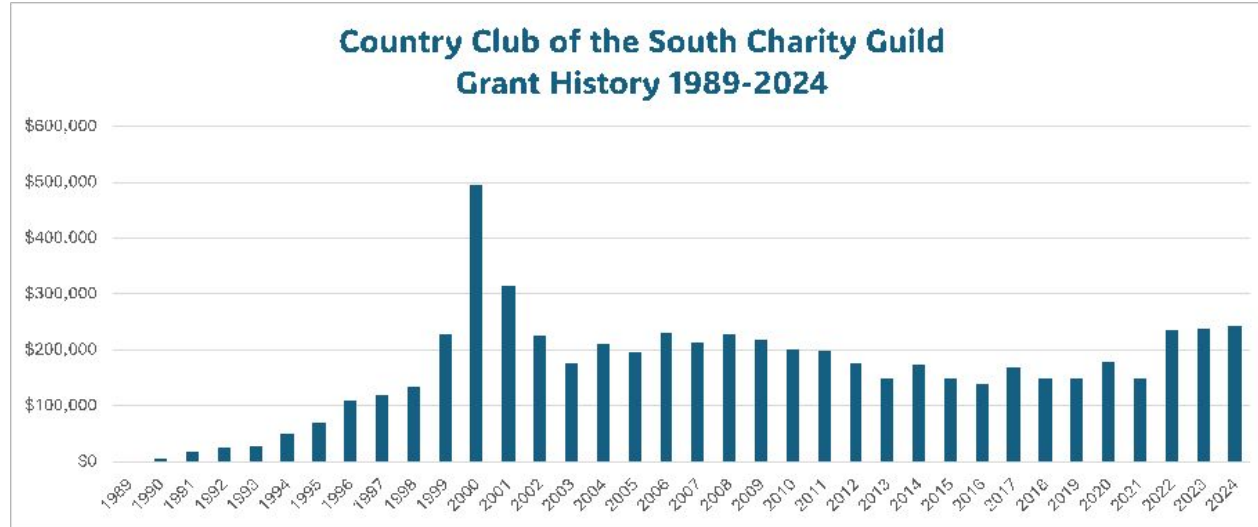
As a 2025 sponsor your business will have the opportunity to partner with the Charity Guild as we work to achieve our goal of raising \$150,000 for local philanthropies. Funding raised in excess of this amount is used to fund smaller charities in our community that are unable to meet our rigorous financial requirements for large grant funding.

- Our partnership will allow your business to connect with nearly 750 households in Country Club of the South and many more neighboring communities.
- The Charity Guild will reach out to our Patrons, Members and the general community (on average) three+ times per month. Print, email, social media and website promotion generate these frequent contacts.
- Sponsors will each be given spotlight attention to their business based upon their level of sponsorship.

* CCS Charity Guild is a tax exempt 501c3 organization, tax ID number 58-1857318. Donors may deduct contributions under section 170 of the IRS Code.



Country Club of the South Charity Guild Patron & Member Donations by Year

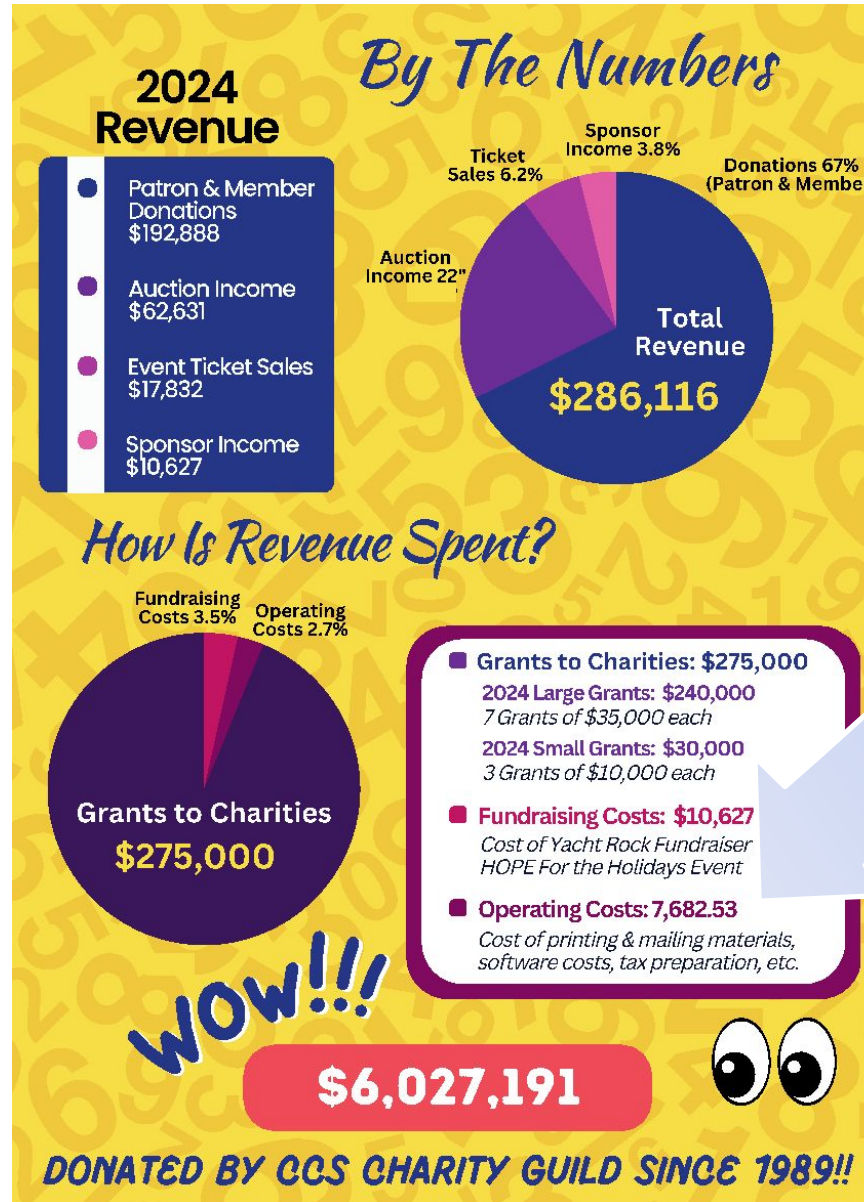


Total Donations: \$6,027,191

1989	\$1,200	2001	\$315,000	2013	\$150,000
1990	\$6,000	2002	\$226,046	2014	\$174,000
1991	\$18,000	2003	\$177,587	2015	\$150,000
1992	\$26,000	2004	\$213,091	2016	\$140,000
1993	\$28,742	2005	\$196,125	2017	\$170,000
1994	\$50,000	2006	\$232,000	2018	\$150,000
1995	\$70,000	2007	\$215,000	2019	\$150,000
1996	\$110,700	2008	\$230,000	2020	\$180,000
1997	\$120,000	2009	\$220,000	2021	\$150,000
1998	\$135,000	2010	\$202,200	2022	\$235,000
1999	\$229,500	2011	\$200,000	2023	\$240,000
2000	\$495,000	2012	\$176,000	2024	\$245,000



Country Club of the South Charity Guild Business Sponsors Cover Operating Costs





Country Club of the South Charity Guild

LOCAL CHARITIES SELECTED BY MEMBERS

2024 Large and Small Grant Recipients

Announcing The 2024 Grant Recipients

Large Grant Recipients:



The ballot for the selection of 2025 charities will be sent to all voting members on January 18, 2025.

Voting will end on Sunday, February 2 at 10pm.

Small Grant Recipients:





Country Club of the South Charity Guild Samples of Print and Online Media

CCS Charity Guild

Our Mission
The Charity Guild supports Atlanta Area non-profits. Each year, members vote & select charities in order to improve the quality of life for those in our community facing hardship. By becoming a member, you get to vote for the charities you would like the Guild to support!


Become a 2024 Member
Scan the Barcode below
- For \$100: You become a Member and can vote on which charities you'd like to support.
- For \$500: You become a Patron and get event discounts and exclusive access to the annual Hope Awards.

Volunteer Your Time
If you are interested in volunteering your time, email Marcyhirschberg@gmail.com to learn about the many ways you can help throughout the year.

Attend our Fundraising Events
Visit CharityGuild.org to learn more about the events we have planned this year. You do not need to be a member in order to join in on all the fun!

Donate Merchandise for our Charity Drives or Fundraising Auction
We hold drives for each of our funded charities to help them secure much needed supplies like diapers or children's clothing. By donating to our annual auction you can help us reach our annual goals for 2024. A vacation week at your second home. A bottle of wine. Tickets to a local game. These items always bring many bids.

SCAN ME



To become a Member, scan & join for \$100

Raising Hope, Changing Lives

Interesting Facts About Our Large Charity Grants

A Beacon of Hope: A Beacon of Hope is a medically accredited women's sexual health clinic, providing holistic crisis care, giving at-risk mothers and babies access to a safe, healthy future.

Angels Among Us: Angels Among Us rescues dogs and cats from at-risk situations in North Georgia via a network of foster homes throughout the greater Atlanta area.

Children's Development Academy: CDA cares for and educates at-risk preschoolers. We subsidize childcare fees based on income, making care affordable and allowing parents to work.


CURE Childhood Cancer: CURE Childhood Cancer is dedicated to conquering childhood cancer through funding targeted research while supporting patients and their families.

Hire Heroes USA: Hire Heroes USA provides highly-personalized employment services for military/veteran families, leading to nearly 13,000 successful career transitions annually.

Senior Services North Fulton: The mission of Senior Services North Fulton is to end senior hunger, get seniors to their medical appointments, and keep them safe in their homes where they want to be.

The Drake House: The Drake House helps families remain in the community, preserves intact families, supports financial stability, improves employment, transitions families to stable housing.

CURE Childhood Cancer Donation Drive
Whitney Kaplan, team leader for CURE Childhood Cancer donation drive, delivers an enormous haul to Lisa Odendahl and Nicolaus Griffith of CURE.




Jr. Charity Guild Update

On June 9th some of our Jr. Charity Guild members volunteered to help CURE with their big summer family party at Bowlero on Spalding Drive.

The families were able to take their minds off of their everyday tasks to have fun bowling or to visit one of the craft tables to make friendship bracelets, create sand art, do finger painting, get their faces painted or even get creative balloons are made like animals and crowns. They also had unlimited access to the arcade game which was a hit.


We assisted families with getting them set up to bowl as well as making sure they had drinks, food or anything they needed. Our volunteers crushed it and everyone had a fun time! Thank you for success!



Volunteers listed from top to bottom: Emily, Archi, Nikki, Karoline and Penelope.
Bottom: Paris and Armin.

2024 Board Nomination
Interested in getting more involved in Charity Guild? Join the board! We're always looking for new volunteers to serve on the board. If you're interested, let us know and we can provide you with more information on Board positions and responsibilities for 2025.

Contact Ruchi Dave at Ruchitadave@gmail.com to learn more



A Special Thank You to Our 2024 Sponsors

Presenting Sponsor

GRAPES & GRAINS

Bronze Sponsor

SMART
Smart Home & Office Solutions

Light Your North Georgia

RGC Builders
Jonathon Clark
770-375-9328

Kaye Carper
Kaye Carper Interiors
770-552-4890

mibab ORTHODONTICS
770-552-4890

DIANE JOHNSON INTERIORS
404-905-2959

PRECISE PRINTER GROUP

Visit CharityGuild.org for more info on becoming a sponsor

Printed and Digital "Resident's Review"

The Charity Guild publishes print and electronic media where sponsors are promoted via logos and/or "Sponsor Spotlights":

- The printed Country Club of the South "The Residents' Review" is a beautiful 30+ page monthly glossy newsletter mailed to all residents
- An electronic version of The Charity Guild's pages of the Residents Review is **Emailed** to our complete database monthly
- "Sponsor Spotlights" (available based on Sponsor level) offer Sponsors unique opportunity to promote their business and/or events to large database of past and current Charity Guild supporters.

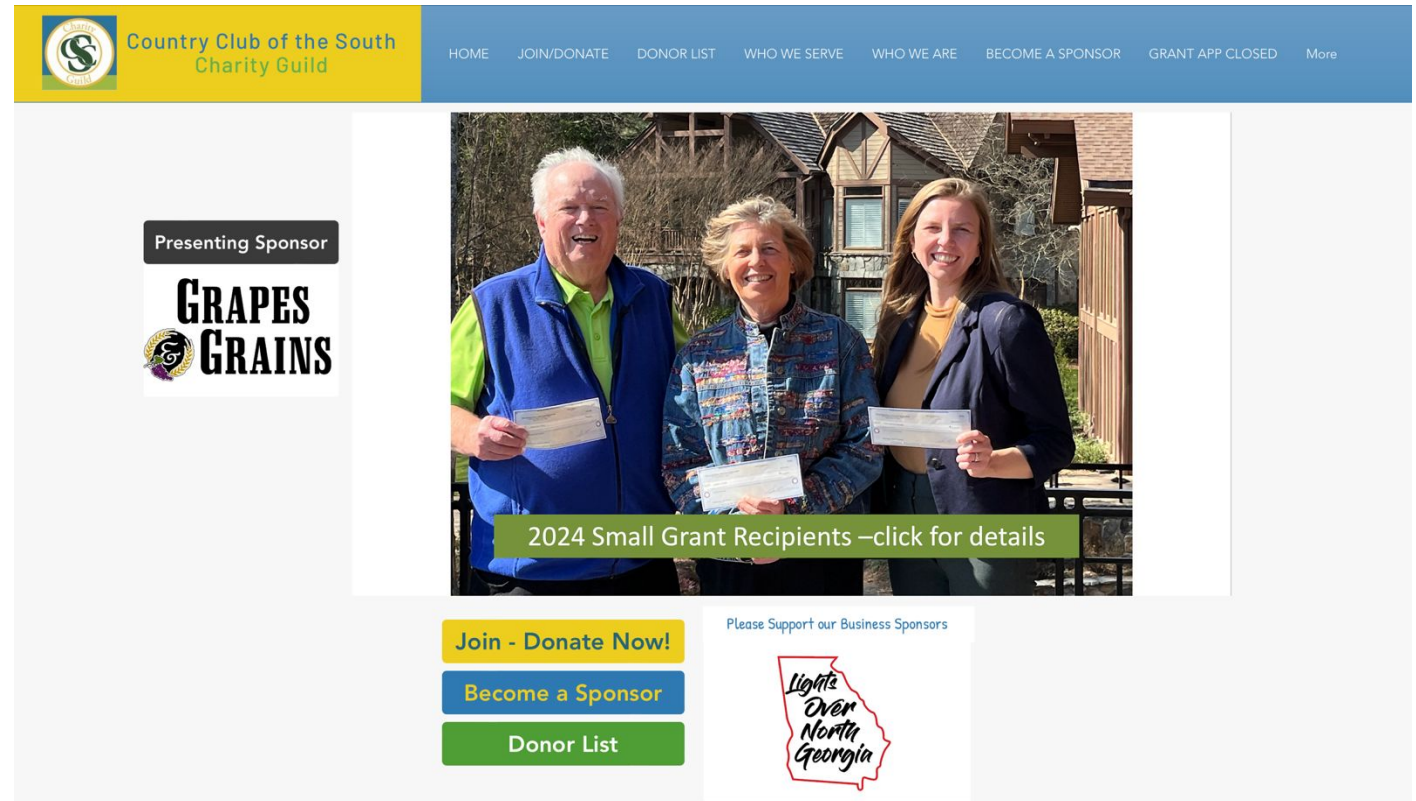
Monthly "Residents Review" – Print and Digital



Country Club of the South Charity Guild Samples of Print and Online Media

Online Media

- The Charity Guild **website** offers one-stop for information about events, membership, sponsorship and more www.charityguild.org
- Instagram [ccs_charityguild](https://www.instagram.com/ccs_charityguild)
- Facebook:



www.CharityGuild.org



Country Club of the South Charity Guild Recent and Upcoming Events

A Unique Opportunity to Target CCS Charity Guild Patrons and Members

The event calendar generally includes one large fundraising event, 2 Membership Drives with Charity Spotlights, as well as our annual Patron celebration. The current calendar for 2025 follows below along with samples of 2024 invites:

HOPE AWARDS - February 1, 2025

- Annual celebration to award grant checks to our charities
- Opportunity to hear from charities how grant funding will be spent to help community
- Patrons who have donated \$500 or more attend this delightful reception
- 2024 Presenting Sponsor is invited to the January 2025 Hope Awards

SPRING/SUMMER EVENTS 2025

- Membership Drive and Charity Spotlight at Rec Center
- Themed fundraiser with Silent and Live Auctions

FALL EVENT 2025

- Specifics are in development for 2025

Presenting Sponsor
GRAPES & GRAINS
Yacht Rock
Country Club of the South
Charity Guild Fundraiser
Saturday, April 27 @ 6:30pm
Hosted by:
Kristen & Trent Speckhals
9355 Chandler Bluff
Please support our Silent and Live auctions by
donating goods or services
(mail lssure Chen at lssure@gmail.com)

SHOPPERS, PLEASE JOIN US
HOPE for the holidays!
3RD ANNUAL
SHOPPING EVENT BENEFITING
THE COUNTRY CLUB OF THE SOUTH
CHARITY GUILD
Wednesday, Nov 6, 2024
Shopping 11 AM - 4 PM
\$25 donation to shop includes
2 drink tickets and hors d'oeuvres
30 LOCAL VENDORS OF ART, GIFTS, JEWELRY AND MORE
COUNTRY CLUB OF THE SOUTH CLUBHOUSE
4100 OLD ALABAMA ROAD
JOHNS CREEK, GA
VALET PARKING AVAILABLE
Presenting
Sponsor: **GRAPES & GRAINS**

Annual Hope Awards Patrons' Party
February 1st
6:30-9PM
CCS Rec Center
Please join us for cocktails and hors d'oeuvres as we distribute grant funding to our 2024 charities and thank our Patrons for being a big part of making it all happen!

volunteer appreciation event
PLEASE JOIN US FOR WINE AND LIGHT BITES
TUESDAY, DECEMBER 10 AT 6:30 P.M. | KRISTIN
GOLUB'S HOME 2015 KINGS CROSS ROAD, JOHNS
CREEK, GA 30022



Country Club of the South Charity Guild 2025 BUSINESS SPONSOR LEVELS & BENEFITS Sponsorship Levels and Costs

Business Sponsorship Levels:

- Presenting Sponsor \$5,000
- Gold Sponsor \$2,500 - \$4,999
- Silver \$1,000-\$2,499

The following slides show details of the benefits for each level.



2024 Charity Guild
Board and Support Team



Country Club of the South Charity Guild

2025 BUSINESS SPONSOR LEVELS & BENEFITS

Presenting Sponsor

Presenting Sponsor Includes:

1. One Presenting Sponsor Available for 2025. When sponsor logos are displayed, the Presenting sponsor will have recognition as “Presenting Sponsor” which will be the largest logo compared to other sponsors
2. **Customize Your Program – Let’s create a Win-Win**
3. Presenting Sponsor Logo display on Charity Guild website through January 2026
 - Link to company website from Charity Guild website
4. Presenting Sponsor logo and a large profile in the print and electronic Residents’ Review, a magazine delivered to all residents and electronically to complete database monthly
5. Marketing presence at all events including logo on sign up page
6. Promotion surrounding, and recognition at, the Hope Awards Patron Party in January 2026 and two invitations to attend the event

Presenting Sponsor Donation -- \$5,000+



2024 “Hope Awards”
Check Distribution



Country Club of the South Charity Guild

2025 BUSINESS SPONSOR LEVELS & BENEFITS

Gold Sponsorship

Gold Sponsorship Includes:

1. Provides Corporate Partner Exclusivity in the Category in which they operate. For example, “Official Partner in Roofing; Official Partner in Plumbing; Official Partner in Automotive Repairs”
2. Whenever possible, Gold Sponsors will have their exclusive area displayed along with logo
3. Recognition as Gold Sponsor at all fundraisers and events with a creative advertising display at the events, also included:
 - Recognition on pre-event brochures and invitations
 - Recognition on all pre-event publicity
4. Gold Sponsor Logo display on Charity Guild website through January 2026
 - Link to company website from Charity Guild website
5. Frequent Gold Partner Sponsor logo and one profile annually in the print and electronic Residents’ Review, a magazine delivered to all residents and electronically to complete database monthly
5. Promotion surrounding, and recognition at, the Hope Awards Patron Party in January 2026 and two inv to the event
6. The Charity Guild can work with you to tailor our partnership to our mutual benefit



2024 “Yacht Rock”
Membership
Drive & Fundraiser

Gold Sponsorship Donation -- \$2,500-\$4,999

*Exclusivity available for Gold Sponsorship. Sponsorships in same business category may be sold at other levels.



Country Club of the South Charity Guild 2025 BUSINESS SPONSOR LEVELS & BENEFITS Silver Sponsorship

Silver Sponsorship Includes:

1. Logo display on Charity Guild website through January 2026
 - Link to your website
2. Recognition at all Charity Guild events
3. Other fundraisers and volunteer events may present opportunities as the year progresses
4. One “Sponsor Spotlight” in digital and print versions of Residents’ Review
5. Frequent logo publication in the Residents’ Review.
 - The print edition is delivered monthly to all CCS residents monthly
 - The electronic version is emailed monthly to the complete Charity Guild database

Silver Sponsorship Donation -- \$1,000-\$2,499



2024 “Hope for the Holidays” Shopping Event & Fundraiser



Country Club of the South Charity Guild About Country Club of the South

Country Club of the South--A Unique Community in Metro-Atlanta

- Country Club of the South resides on 900 acres in Johns Creek, Georgia, zip code 30022.
- Located along the banks of the Chattahoochee River, Country Club of the South is recognized as one of the finest luxury residential communities featuring a mix of traditional & European custom homes.
- Country Club of the South is a 24-hour manned gated community featuring a Jack Nicklaus designed 18-hole golf course, Tennis Center and a full-service Country Club.
- With nearly 750 homes in Country Club of the South, this high wealth neighborhood is home to many high net-worth individuals including professionals, entrepreneurs and corporate C-suite executives. It is also home to sports, entertainment and music celebrities.
- Located in the award-winning Johns Creek High, Autrey Mill Middle, and Barnwell Elementary School districts with close proximity to elite private schools.
- The average home sale in Country Club of the South in 2024 was \$1,849,943. Currently there are homes priced from \$2,000,000 to \$6,000,000.

