

BOARD MINUTES

CCS Charity Guild 2022 Board Minutes

06/22/2022 6:30pm

In Attendance

Jennifer Gabriel, Kristin Golub, Kathy Solomon, Marcy Hirshberg, Kayc Carper, Geri Eubanks, Ryann Kennedy, Danielle Prescott, Sissy Luciano

Agenda Items and Actions

- Review and Approval of Agenda by Marcy Hirshberg:
 - The agenda for the meeting was reviewed, accepted, and approved
- Approval of Minutes by Marcy Hirshberg:
 - Minutes of the Board Meeting held on May 11, 2022 were accepted and approved
- Vice President Report by Kathy Solomon
 - Charity Guild 2023 Board slate needs to be addressed. Kathy encouraged the existing board members to stay in position for two years or to remain on the board in a different position. The Nominating Committee will be established and will consist of one existing Board member, Membership co Vice Presidents, and one or more General members
 - Also would like to have a First Vice President preparing to take over the following year
 - Marcy and Kathy have volunteered to serve as Co-Presidents in 2023
- President's Report by Marcy Hirshberg
 - There will not be a July meeting and the next meeting will be August 10th at 6:30
 - Request made for suggestions on any improvements on the Havana Nights event
- Treasurer's Report by Geri Eubanks
 - Treasurer's report attached
 - For the November event, the Country Club of the South required deposit amount will be determined once the new club Events Manager is hired and the deposit amount is established based on the amount of space being used for the event
- Event Report by Marcy Hirshberg for Jen Pasilla:
 - November 2nd will be the next event. One eblast has been sent and another will be sent in August
 - Event will be held in the Ballroom
 - Tickets will include one cocktail and food. There will be a cash bar.
 - 25-30 Vendors will be in place
 - Kathy and Jen are working on a contract for the Vendors
 - Each booth will be \$200 and available to pay through Venmo or check
 - Each Vendor will be asked to donate a raffle prize/gift

- o Tracy Hobbs will be overseeing the Vendors and be their direct contact
- o Promotion will begin in the Fall and will include the Falls of Autry Mill community and other clubs
- o Will not be a seated event
- o There will be 6 dining tables with each table hosting a charity representative
- o Ticket pricing to be determined - goal is to have tickets be \$50 or less
- o Goal is to have 200 attendees
- o Club will do the bulk of the set-up work
- o Event tickets will be available on-line in advance and will include one Raffle ticket with ticket purchase along with one drink ticket
- o Save the Date to be included in Resident's Review
- o Kathy Solomon has resource for Raffle ticket printing
- Charities Report by Sissy Luciano:
 - o Last drive was super successful and raised the equivalent of \$34,000 in gift cards with the help of Allen and Tracy Hobbs
 - o Next drive is for Camp Sunshine and will be overseen by Jen Passilla
 - o Sue and Sissy will meet with Jennifer Gabriel on the application process and what can be included via technology
- Communications Report by Marcy Hirshberg for Maria Curtis:
 - o Spotlight was on Tagrisk in the Residents Review and Wellspring Living with picture
 - o There will not be a drive in July
 - o An email will be sent about the August issue content
- Membership Report by Ryann Kennedy and Danielle Prescott:
 - o Suggested a welcome bag for new residents and presented some ideas of what to include in the bag
 - Local restaurant and retail information
 - Charity Guild event calendar
 - o Also suggested to have sponsors include an item
- Sponsorship Report by Kristin Golub:
 - o Proposal made to run the Sponsorship benefit to a rolling 12 month program versus the calendar year
 - o Presenting sponsor to have exclusivity for 12 months versus the calendar year
 - o Managing the sponsor start dates will need to be considered
 It was decided to stick with a calendar year sponsorship rather than a rolling calendar.
 - o Suggestion made to have further discussion at next meeting about future social events
- Adjournment
 - o Meeting was adjourned at 8:30 p.m.

Next Meeting

August 10, 2022 at 6:30, Country Club of the South Magnolia