



Country Club of the South Charity Guild 2023 BUSINESS SPONSORSHIPS



www.CharityGuild.org



Country Club of the South Charity Guild **Mission & Core Values**

MISSION

The mission of the Country Club of the South Charity Guild is to support Atlanta area non-profits. Our 100% volunteer-based group is dedicated to raising funds and awarding grants to improve the quality of life for those in our community facing hardship.

The mission of the Sponsors of the Charity Guild is to cover all Operational costs to enable all member / patron donations to directly benefit the charities.

CORE VALUES

Honesty and Integrity - We value open, truthful communications and adhere to the highest ethical standards in our business practices. We fully research all organizations that receive grants.

Fiscal Responsibility - We effectively manage donations and event profits to maximize our grant awards. We provide timely, accurate and complete financial reporting.

Commitment to Excellence - We strive for continuous improvement in order to exceed the expectations of our Patrons, members and the organizations we serve.

Community Oriented – We impact our community by presenting the membership with charities that positively support those in need locally.



2022 Volunteer Appreciation Party



Country Club of the South Charity Guild Overview

CCS Charity Guild—An Opportunity to Market Your Business to an Audience that can Support Your Economic Interests

The Country Club of the South Charity Guild invites you to help us celebrate over 30 years as one of Atlanta's most successful charitable organizations. Since 1988, The Charity Guild and its members have donated over \$5,500,000 and countless hours to help over 60 Atlanta-area charities and thousands of their clients.*

As a 2023 sponsor your business will have the opportunity to partner with the Charity Guild as we work to achieve our goal of raising \$125,000 for local philanthropies. Funding raised in excess of this amount is used to fund smaller charities in our community that are unable to meet our rigorous financial requirements for large grant funding.

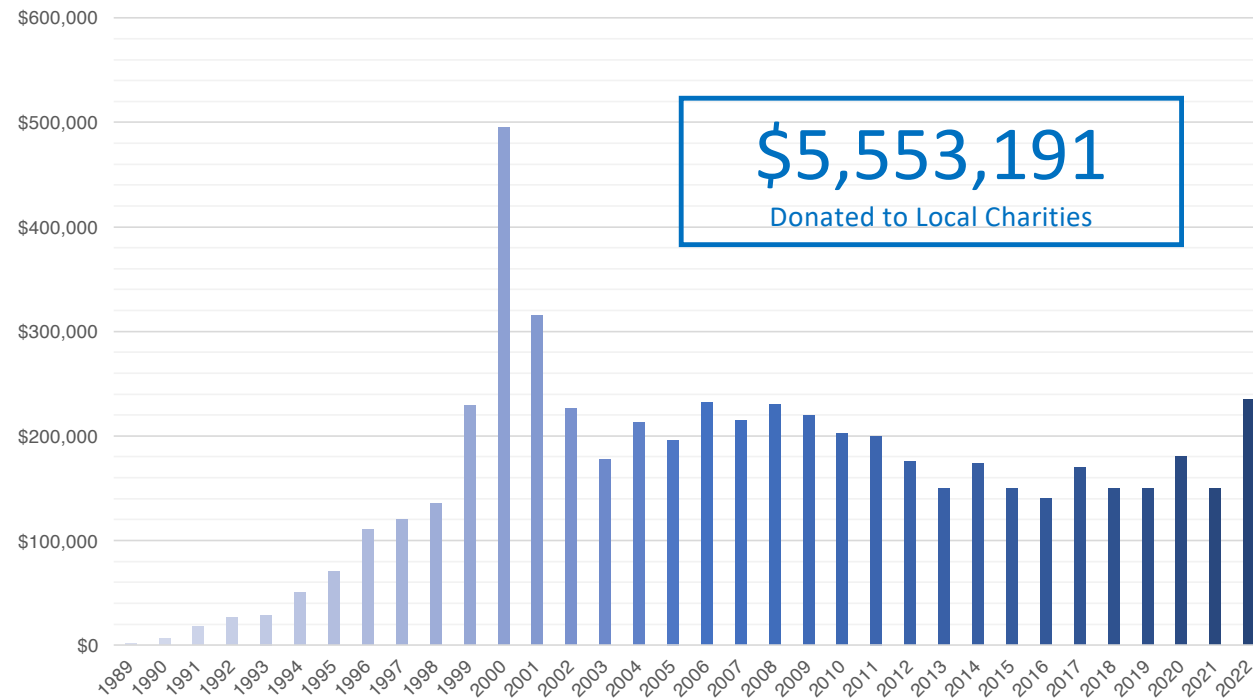
- Our partnership will allow your business to connect with nearly 750 households in Country Club of the South and many more neighboring communities.
- The Charity Guild will reach out to our Patrons, Members and the general community (on average) three+ times per month. Print, email, social media and website promotion generate these frequent contacts.
- Sponsors will each be given spotlight attention to their business based upon their level of sponsorship.

* CCS Charity Guild is a tax exempt 501c3 organization, tax ID number 58-1857318. Donors may deduct contributions under section 170 of the IRS Code.



Country Club of the South Charity Guild Patron & Member Donations by Year

CCS Charity Guild Funding 1989 - 2022





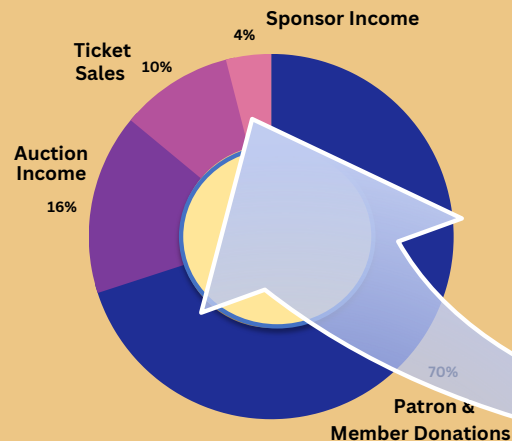
Country Club of the South Charity Guild Business Sponsors Cover Operating Expenses

CCS Charity Guild 2022

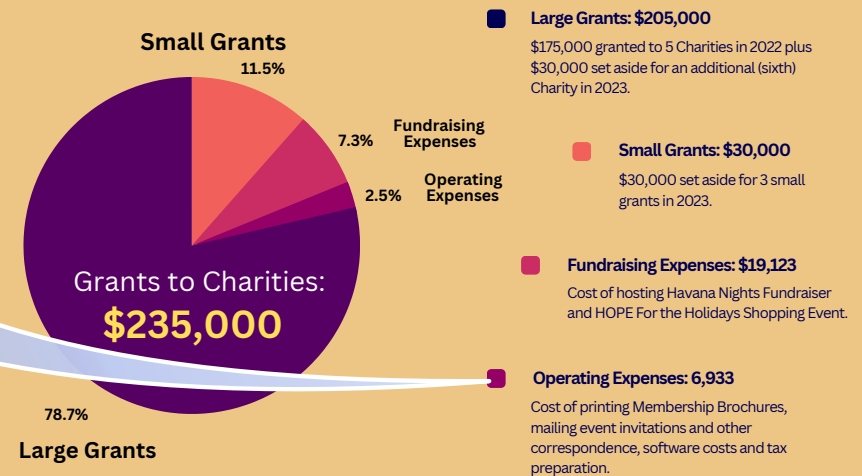
2022 Revenue

By The Numbers

Patron & Member Donations	\$182,895
Auction Income	\$42,583
Event Ticket Sales	\$25,929
Sponsor Income	\$9,500



How Is The Revenue Spent?





Country Club of the South Charity Guild LOCAL CHARITIES SELECTED BY MEMBERS 2023 Large and Small Grant Recipients

Announcing The 2023 Grant Recipients

Large Grant Recipients:



Small Grant Recipients:





Country Club of the South Charity Guild Samples of Print and Online Media

CCS Charity Guild

2021 CORPORATE SPONSORS

Support Our Partners

Gene Eubanks
FINE ART

Mercedes-Benz
of Atlanta

GRAPES & GRAINS

Bridget Rickey
Keller Williams Realty

KW REALTY

Adriana M. M. Foundation

AMR

ENGEL & VÖLKERS
Keller Williams Realty

CENTENNIAL MOTORS

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Print and Online Media

The Charity Guild offers print and electronic media where sponsors are promoted via logos and/or featured ads:

- The printed Country Club of the South “**The Residents’ Review**” is a beautiful 30+ page monthly glossy newsletter mailed to all residents
- An electronic version of The Charity Guild’s pages of the Residents Review is **Email**ed to our complete database monthly
- “**Sponsor Spotlights**” (available based on Sponsor level) offer Sponsors unique opportunity to promote their business and/or events to large database of past and current Charity Guild supporters.
- The Charity Guild **website** offers one-stop for information about events, membership, sponsorship and more www.charityguild.org

Together we can make a BIGGER Difference

HOME DONATE DONOR LIST BECOME A SPONSOR WHO WE ARE WHO WE SERVE GET INVOLVED MORE

Join - Donate Now!

Donor List

Bows & Bling Pics

Please Support our Business Sponsors

1988
Year Established

60+
Charities Funded

Nearly \$5 Million
Money Donated

0
Number of Paid Employees

www.CharityGuild.org

“Residents Review” – Print version

Country Club of the South Charity Guild
www.CharityGuild.org



Country Club of the South Charity Guild Recent and Upcoming Events

A Unique Opportunity to Target CCS Charity Guild Patrons and Members

The event calendar generally includes two large fundraising events as well as our annual Patron celebration. The calendar for 2023 follows along with samples of 2022 invites:

SPRING EVENT – April 29, 2023

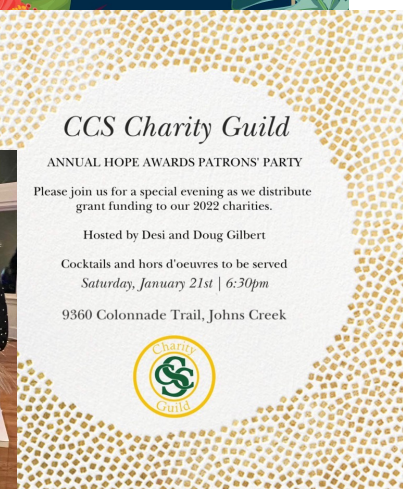
- "Boogie Nights" Themed fundraiser with Silent and Live Auctions
- Hosted at a lovely home in Country Club of the South

FALL EVENT – November 2023

- Luncheon hosted at Country Club of the South
- Holiday Shopping Bazaar featuring local vendors
- Open to CCS Members and Non-Members to attend

HOPE AWARDS - January 2024

- Annual celebration to award grant funding to our charities
- Opportunity to hear from charities how grant funding will be spent to help community
- Patrons who have donated \$500 or more attend this delightful reception at a home in Country Club of the South
- 2023 Silver and Gold Sponsors are invited to the January 2024 Hope Awards





Country Club of the South Charity Guild 2023 BUSINESS SPONSOR LEVELS & BENEFITS Presenting Sponsor

Presenting Sponsor Includes:

1. One Presenting Sponsor Available for 2023. When sponsor logos are displayed, the Presenting sponsor will have recognition as “Presenting Sponsor” which will be the largest logo compared to other sponsors
2. **Customize Your Program – Let’s create a Win-Win**
3. Presenting Sponsor Logo display on Charity Guild website through February 2024
 - Link to company website from Charity Guild website
4. Monthly Presenting Sponsor logo and a large profile in the print and electronic Residents’ Review, a magazine delivered to all residents and electronically to complete database monthly
5. Marketing presence at the Spring and Fall Events including logo on sign up page
6. Promotion surrounding, and recognition at, the Hope Awards Patron Party in January 2024 and two invitations to attend the event

Presenting Sponsor Donation -- \$5,000+





Country Club of the South Charity Guild 2023 BUSINESS SPONSOR LEVELS & BENEFITS Gold Sponsorship

Gold Sponsorship Includes:

1. Provides Corporate Partner Exclusivity in the Category in which they operate. For example, “Official Partner in Roofing; Official Partner in Plumbing; Official Partner in Automotive Repairs”
2. Whenever possible, Partner sponsors will have their exclusive area displayed along with logo
3. Recognition as Partner Sponsor at all fundraisers and events including The Spring Event and The Fall Event with a creative advertising/promotion display at the events, also included:
 - Recognition on pre-event brochures and invitations
 - Recognition on all pre-event publicity
4. Partner Sponsor Logo display on Charity Guild website through February 2024
 - Link to company website from Charity Guild website
5. Monthly Partner Sponsor logo and one profile annually in the print and electronic Residents’ Review, a magazine delivered to all residents and electronically to complete database monthly
5. Promotion surrounding, and recognition at, the Hope Awards Patron Party in January 2024 and two invitations to the event
6. The Charity Guild can work with you to tailor our partnership to our mutual benefit



2019 Garden Party Membership Drive

Gold Sponsorship Donation -- \$5,000

*Exclusivity available for Gold Sponsorship. Sponsorships in same business category may be sold at other levels.



Country Club of the South Charity Guild 2023 BUSINESS SPONSOR LEVELS & BENEFITS Silver Sponsorship

Silver Sponsorship Includes:

1. Logo display on Charity Guild website through February 2024
 - Link to your website
2. Recognition at 3 events: Both of the 2023 fundraisers—The Spring Event and The Fall Event, and The Hope Awards Patron Party (January 2024)
3. Other fundraisers and volunteer events may present opportunities as the year progresses
4. Bi-monthly logo publication in the Residents' Review.
 - The print edition is delivered monthly to all CCS residents monthly.
 - The electronic version is emailed monthly to the complete Charity Guild database
5. The Charity Guild can work with you to tailor our partnership to our mutual benefit



Silver Sponsorship Donation -- \$2,500

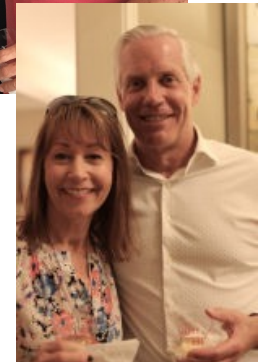


Country Club of the South Charity Guild 2023 BUSINESS SPONSOR LEVELS & BENEFITS **Bronze Sponsorship**

Bronze Sponsorship Includes:

1. Logo displayed on Charity Guild website through February 2024
 - Link to your website
2. Logo recognition at The Spring Event, The Fall Event and Hope Awards Patron Party (January 2024)
3. Bi-monthly logo publication in the print and electronic Residents' Reviews, a magazine delivered to all residents monthly
4. The Charity Guild can work with you to tailor our partnership to our mutual benefit

Bronze Sponsorship Donation -- \$1,000





Country Club of the South Charity Guild **About Country Club of the South**

Country Club of the South--A Unique Community in Metro-Atlanta

- Country Club of the South resides on 900 acres in Johns Creek, Georgia, zip code 30022.
- Located along the banks of the Chattahoochee River, Country Club of the South is recognized as one of the finest luxury residential communities featuring a mix of traditional & European custom homes.
- Country Club of the South is a 24-hour manned gated community featuring a Jack Nicklaus designed 18- hole golf course, Tennis Center and a full-service Country Club.
- With nearly 750 homes in Country Club of the South, this high wealth neighborhood is home to many high net-worth individuals including professionals, entrepreneurs and corporate C-suite executives. It is also home to sports, entertainment and music celebrities.
- Located in the award-winning Johns Creek High, Autrey Mill Middle, and Barnwell Elementary School districts with close proximity to elite private schools.
- The average "sold" price of homes in 2022 was \$1,606,460. As of January 2023, current homes on the market range from \$1,900,000 to \$4,700,000.



2019 Garden Party Homes