

Charity Guild Meeting Minutes April 10, 2024

The meeting was convened at 6:30 at the Country Club of the South.

2024 Board members in attendance were Ruchi Dave, Kristin Golub, Geri Eubanks, Sissy Luciano, Jen Gabriel, Tracy Hobbs, Katherine Anderson, Nicole Vereen, Leslie Wilks, Issure Chen, Stacey Ramani, and Mary Lyn Kurish. Also in attendance were Marcy Hirshberg, Gol Kimbrell, and Dee Vallee. Not in attendance were Kayc Carper, Lauren Nelson, Kathy Solomon, and Jen Passilla.

Approval of the March 13, 2024, Meeting Minutes – (ML)

Jen G. made a motion to approve the minutes from March 13, 2024. Geri seconded the motion. The minutes were approved without amendments.

President and EVP Report – Ruchi / Kristin

Ruchi noted with amazement that this is already our fourth board meeting of the year. She spoke about the breadth of the team with new as well as seasoned members. She emphasized that members be cognizant of each other and what each person brings to the table, noting that we are all here for an amazing cause and we are a strong team.

Ruchi and Kristin proposed that the May 8, 2024, meeting be held at a different venue which would allow for business and social mixing. Kristin offered to host the meeting at her Lake Lanier home. Departure was set for 4:00 with business to be conducted in route followed by dinner and a sunset cruise. We will return to the club by 9:00. There will be no cost to the charity guild; thank you Ruchi and Kristin for hosting. Everyone in attendance was positive and excited about this idea and change of venue.

Ruchi encouraged everyone to purchase their tickets for the Yacht Rock Fundraiser event and to become a member of the guild if not already one.

Events – Stacey / Leslie

Stacey reported that 51 tickets had been purchased thus far for Yacht Rock compared to 64 at this time last year. She emphasized that we will need to sell 100 more tickets in the next two weeks to reach our goal. Please send personal text messages to family, friends and social groups that you are a part of and encourage them to buy tickets. Remind them that if they are a Patron Member there is a discount code to use – 24Patronmember.

Stacy will email a Sign-Up Genius requesting volunteers for the event. Ruchi asked that the board be included in the email. Board members are expected to arrive no later than 6:15. The Junior Charity Guild volunteers will assist with golf cart transportation for the attendees, check in, and at check out. A few name tags will be made for the Junior Charity Guild volunteers to wear when helping at events. Brian Ferguson and Allen Hobbs have graciously agreed to act as co- auctioneers.

The silent auction will begin at 6:30. At approximately 7:30 Ruchi will make opening remarks, including thanking our hosts The Speckhals, and introducing the charity representatives from Children’s Development Academy and Senior Services North Fulton. The live auction will follow these remarks. At 9:30 the silent auction will close and check out will begin. Please remind guests they can join the guild at check out if they are not currently members.

Leslie reported that she and her team are in great shape regarding decorations, catering, and general set up. She asked everyone to review last year’s spreadsheet and follow up to secure items where appropriate. Donated tennis baskets are being worked on. Currently the focus is where to display the items and bid sheets, as well as purchasing a hostess thank you gift. Leslie also mentioned that she is still in need of a photographer.

Tech /Auction – Issure / Jen

Issure shared with the guild that she has secured three extraordinary items that have bid thresholds that must be met before the guild begins to receive proceeds. They are an autographed Taylor Swift guitar, an autographed and framed Taylor Swift album, and an autographed Lionel Messi jersey. Sissy also pointed out the positive feedback from last year's winner, Sylvia Lundberg, of the lunch at Miller Union with Kim Severson. Issure discussed the pros and cons of a wine pull vs. individual bid sheets on the donated bottles.

Jen said that she will continue to send Eblasts about the event. She also reminded VPs to look on the website at the calendar to coordinate requests for outgoing communication. Please allow for at least one week after sharing the information before the Eblast is sent out. Also, remember that the expense account form is on the website.

Treasurer's Report – Geri

Geri reported that the bank account is reconciled through 03/31/2024. Quickbooks and Kindful are reconciled through 04/10/2024. Cash on hand is \$287,384.71. The guild currently has collected \$92,000 which is 61% of the projected 2024 \$150,000 goal.

Geri said she needs to receive budgeted expenses by all committees. Also, please give any changes to budget numbers to her.

She spoke to CPA Thomas Gentry. He is on schedule to electronically file the 2023 return by the deadline of May 15, 2024.

See attachments for the Treasurer's Report, Actual and Projected P&L, Statement of Cash Flow, all as of 04/10/2024.

Membership – Kat / Nicole

In March the following was accomplished:

1. 3 Eblasts
2. 4 Facebook posts
3. Updated membership brochure
4. Neighborhood electronic screens highlighting membership month.

To date there are 90-95 members. The goal for the year is between 150-200 members.

Though membership month is over the next three weeks will be very active. In May there will be two Eblasts, early and mid-month to promote membership tied to a final opportunity for a mailbox bow. With the help of the Junior Guild, bows are expected to be distributed before Memorial Day. Beginning in June, on the first Friday of the month there will be an item for the calendar and an Eblast.

Kat, Nicole, Ruchi, and Kristin recently met to discuss thoughts for events to connect with more of the community. One of the goals is to overlay some activity when the swim team is in season to draw in additional families as members. Ideas discussed included a wine tasting and/or Happy Hour event. ML will check in with the HOA to see if the recreation center is available on either June 14 or June 21.

Sponsorship – Kayc

Not in attendance.

Charities – Tracy / Sissy

Sissy and Tracy have arranged for representatives from Children's Development Academy and Senior Services North Fulton to make brief remarks at the Yacht

Rock Fundraiser. Tracy asked the board members to make a point of introducing themselves to these charity representatives and welcoming them to the event.

The charity recipient drives are in full gear. The April drive will be for Angels Among Us Pet Rescue and the May drive is for Cure Childhood Cancer. Sissy and Tracy plan to have some social media postings for each of the charities on Facebook and Instagram.

Junior Guild – Gol and Dee

Ruchi thanked and congratulated Gol and Dee for the successful start to the Junior Guild. Everyone is grateful for their participation and assistance, especially at the upcoming Yacht Rock fundraiser. The idea was proposed that the Junior Guild be featured in one of the summer months writeups in the Residents Review.

New Business - Kristin

Kristin told the board that Patron guild members Fred Fernandez and Irma Rodriguez have donated to the guild a golf foursome they have for an upcoming event sponsored by Lekotek, one of the 2024 CCS Guild's small charity grant recipients. Kristin will pursue a home for this donation either with a major guild donor or an interested board member.

There were no Heart To Heart announcements shared.

At 7:50 a motion to adjourn was made by Leslie and seconded by Issure. Meeting adjourned.